**Liyun Luo**

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**EDUCATION**

**University of California, San Diego**

**BS, Cognitive Science w/ a Spec. in Design and Interaction, Minor in Data Science**  Expected Jun. 2026

* GPA: 3.900

**EXPERIENCE**

**Internship Experience**

**Astriata** Mclean, VA August. 2024 - Sep. 2024

**UX Researcher**

* Conducted and analyzed user research on various websites to inform content strategy decision
* Performed card sorting and crafted information architecture for 3 different client groups
* Collaborated on 3+ different projects with designers, developers, and technicians to align content strategy with overall project goals
* Authored 5+ deliverables, slides, and research reports for clients, clearly communicating project outcomes, insights, and recommendations.

**Joy Media** Hangzhou, China July. 2023 - August. 2023

**Graphic Designer**

* In-depth utilization and understanding of Adobe AI, Adobe Photoshop and Microsoft Powerpoint
* Designed event venue layout for company artists including lanyards, doorplate, sign-in desk, etc.
* Designed 3+ different style of powerpoint template that suitable for different scenarios and company’s culture theme for future uses
* Collaborated and designed the company’s IP visualization with the Design Team members

**Extracurricular Experience**

**San Wu Drama Club** La Jolla, CA March. 2023 - Present

**Designer/Social Media Team Member**

* Designed Poster/Playbill using Procreate/Canva and post them on different social media platforms
* Designed Wechat Official Account page for promotion
* Helped with video recording and editing on performance day

**ACM@UCSD** La Jolla, CA March. 2023 - Present

**AI & Design Member**

* Design and prototyped an outfit inspiration app using Figma with a team of 4 members
* Attend 6-week workshop to learn fundamentals of AI and machine learning
* Utilized python to design a final project on AI related topics
* Attend ACM’s general board meeting and workshop every week each quarter

**Women In Computing@UCSD** La Jolla, CA Sept. 2024 - Present

**Active Project Member**

* Designed and built a customizable website features quizzes and other interactive content in a team of 4 as the project winner
* Attende WIC’s general board meeting every other week each quarter

**Project Management Club@UCSD** La Jolla, CA Sept. 2024 - Present

**Active Project Member**

* Attend PMC’s general board meeting and workshops every other week each quarter
* Upcoming 2 quarter long product project with a team of 4-5

**AWARDS**

World Design Policy Conference 2024 - Design 4 San Diego Finalist

* Design an app to help recent graduates to find community-focused housing option with a team of 4

**SKILLS**

* **Technical:** Python, JAVA, Figma, Adobe Illustrator, GitHub, Adobe Photoshop, HTML, CSS, Procreate, Excel
* **Language:** English, Chinese